

2019-2024 STRATEGIC PLAN

Pillar and Commitment	Key Pillar Strategies	Strategic Actions/ Deliverables by End of Plan	Action Plans Year One 2019-2020	Measurable Goals (to be measured at the end of 2019-20 and then reset as needed)
Career, College and Life Ready Graduates We will ensure that all students will be prepared for success upon graduation.	1.1: 21 st Century Learning 1.2: Personalized and Differentiated Instruction 1.3: Academic and Career Pathways for Relevance and Engagement	 Create a Profile of a Graduate and employ it to increase understanding of and commitment to graduate expectations. Design course sequences and career exploration experiences to build an academic and career plan (ACP) for each student to successfully transition upon graduation. All students will have personalized college/career/life-based learning experiences (e.g. internship, co-op opportunity, job shadow, Career and Technical Student Organizations (CTSO), dual credit, simulation) by graduation. 	 Create and obtain Board approval of draft graduate profile. Develop and implement website delineating academic and career pathways for middle and high school students. Inventory where 21st Century and digital skills are currently included in K-12 curriculum. Determine highest leverage strategies to reinforce and build as needed while connecting to ACP work. Focus at Elementary: Inventory career exploration opportunities. Personalize writing instruction to enhance student literacy. 	 Increase number of students earning Global Education Achievement Certification (GEAC) by at least 1% annually. Establish a baseline of the number of students achieving Science Technology Engineering and Math (STEM) certification by the end of the 2019-2020 school year. Following this first year, determine a targeted annual increase goal. Increase participation in Dual Credit Courses by at least 2% annually. Increase participation in Internships at the high school level by at least 1% annually. Increase matriculation to two- or four-year college by at least 0.5% annually.

	 Integrate Model Schools Conference 21st Century skills throughout the curriculum PK-12 (learning skills, life skills, literacy skills). Extend student digital learning capabilities to personalize learning while also promoting digital citizenship. 	Focus at Middle School: Integrate ACP curriculum across content areas. Increase family involvement in the ACP Process. Personalize writing instruction to enhance student literacy. Focus at High School: Increase family involvement in the ACP process. Expand dual credit offerings and student participation. Personalize writing instruction to enhance student literacy. Implement Science Technology Engineering and Math (STEM) certification.	 All SDMA schools will meet or exceed expectations annually on the WI School Report Card. Increase overall English Language Arts (ELA) performance at each level, Elementary/Middle/High School by 5% on the WI state assessment by 2023, with a 1% increase per year, as measured using a three-year rolling average. Increase overall Math performance at each level, Elementary/Middle/High School by 5% on the WI state assessment by 2023, with a 1% increase per year, as measured using a three-year rolling average.
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Pillar 2: Student Social and Emotional Wellness We will assist all students to be healthy and well, so they can learn, thrive, and reach their goals.	2.1: Social Emotional Learning (SEL) Curriculum 2.2: Professional Development for Staff 2.3: Mental Health Services and Resources	 Implement K-12 SEL curriculum with common expectations for instructional delivery at all levels. Provide personalized supports for all learners. Provide differentiated, sustained, and on-going SEL professional development for all faculty and staff. Be a strong conduit for student mental health resources, thereby creating a clearer pathway to attain services. 	 Develop and map SEL curriculum. Establish tiered levels of SEL instruction and personalized mental health services, as part of the SDMA Equitable Multi-Level Systems of Support. Update the inventory of mental health resources and the referral pathway for families to access metal health services. Develop a SEL Professional Development Plan differentiated by SEL needs and employee groups. Train staff in adolescent mental health in accordance with school safety grant guidelines. Develop a system to track student reported mental health emergencies. 	 Increase student attendance to attain 95% or higher annually. Set improvement benchmarks for select Youth Risk Behavior Survey (YRBS) indicators. 75% or more of all students will participate in one or more school activity at the middle and high school level. Decrease student discipline referrals by 1% annually. Establish a baseline for the amount of student access to onsite mental health services. Establish a baseline for the amount of access to referral pathways for families to access metal health services.

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Pillar 3: Our Talented Workforce We will ensure our staff is engaged, valued, and able to support our students to reach their goals.	3.1: Hiring and Retaining High Quality Staff 3.2: Professional Development (PD) 3.3: Employee Engagement and Recognition	 Leverage annual staffing plan to hire staff that meets the changing needs of students and community. Expand Master's degree cohort with UW-Stout. Expand mentoring program. Review compensation plans using three-year cycle to maintain competitive employee salary/benefits. Address substitute teacher availability and recognition. Formalize the PD planning process that involves and engages all staff in identifying differentiated PD interests and needs. Focus PD in key areas: SEL/trauma-sensitive practices, 21st Century learning, personalized and differentiated learning. Increase employee engagement. 	 Analyze DPI annual Inequitable Distribution of Teachers Report to identify any areas of need. Conduct professional development needs assessment. Formalize communication processes for shared decision-making cascading from district level to schools. Evaluate effectiveness and participation in UW-Stout Master's cohort program. Study teacher compensation system to make recommendations to Board of Education. Study impact of substitute teacher initiatives in place to determine further action (e.g. MHS subbing pilot, incentives). Develop three-year cycle for conducting and analyzing School Perceptions engagement survey to ascertain employee engagement needs. Analyze effectiveness of current employee recognition strategies. 	 Increase number of staff achieving longevity thresholds in 2019-20, over 2018-19. Identify baseline for staff retention in first 3 years of employment. Identify baseline for staff satisfaction in professional development using School Perceptions survey data. Increase the number of staff with Master's Degrees in 2019-20, over 2018-19. Identify baseline for staff satisfaction regarding communication, engagement and recognition within district using School Perceptions survey. Identify a baseline for unfilled substitute assignments.

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Pillar 4: Parent and Community Partnerships We will ensure that all parents are provided opportunities to be involved and engaged in their child's learning. We will enhance and develop strong partnerships that support student learning.	4.1: Parent Engagement 4.2: Sustaining and Growing Community Partnerships to Better Serve our Students 4.3: Support for Parents in Need	 Implement a system to identify parent satisfaction and engagement. Implement a more user-friendly website. Implement a multi-tier parent communication and engagement plan to better meet family needs. Increase high quality community partnership opportunities. Implement a system to help families in need access available school and community resources. 	 Develop an action plan to assess parent satisfaction and engagement. Conduct a family survey to gather data on school district website use and communication effectiveness. Collaborate with county officials and key civic groups to identify partnership opportunities. Build on current partnerships by assessing the status/number/type of community partnerships in place as well as school needs. Create an inventory of resources available to families in need. 	 Board of Education will review an action plan to assess parent satisfaction and engagement by June 2020 for implementation in the 2020-21 school year. Board of Education will review recommended website changes based on parent input in the annual Technology Report. Board of Education will review a report on the number and types of community partnerships by June 2020. Publish inventory of resources available to families in need by June 2020.

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Facilities and Operations We will ensure we are stewards of our community's resources while offering efficient and effective learning spaces for students.	5.1: Maintain and Enhance a Safe Learning and Working Environment 5.2: Maintain Buildings and Grounds 5.3: 21 st Century Learning Spaces	 Construct secure entrances at Oaklawn, MMS, and Knapp Elementary School. Traffic study/analysis conducted at schools where needed (Wakanda, MMS, Oaklawn). Implement energy management policy. Allocate resources to implement 30-Year Maintenance Plan. Update 30-Year Maintenance Plan. Create a facility plan to identify future facility needs based on enrollment projections, programming needs (EC/4K/special education, environmental site) and 21st Century learning opportunities. 	 Develop plans to construct secure entrances at Oaklawn, MMS, and Knapp Elementary School. Develop and acquire safety flipcharts and school safety kits. Investigate process for conducting comprehensive traffic study and future facility needs. Develop 2020-21 budget to address priorities identified for facility renovation, traffic study implementation, 30-Year Maintenance Plan, and future facilities planning. Develop procedures for implementation of the energy management policy. 	 Board of Education will review plans for secure entrances at identified schools, traffic study, and future facility needs by June 2020. Board of Education will review existing 30-Year Maintenance Plan by June 2020. Set a baseline for energy savings. Utilize the School Perceptions survey to set a baseline for employee perceptions of school safety.